



## FASTEST SETUP, ALL DAY MAX HEAT.



M18<sup>™</sup> 70,000 BTU Forced Air Propane Heater 0801-20

- Highest Performing Cordless Heater
- Fastest Setup With On Board Hose
   Storage & Top Of Unit Controls
- Cordless Portability With All Day Runtime
   On A M18™ XC 5.0





#### Refer To The Manual & Start Up Guide On The Unit For Proper Use



DO NOT USE INSIDE A
CONFINED SPACE
NOT FOR HOME OR
RECREATIONAL VEHICLE USE







#### **Space Heating Increases Productivity Of Workers, Materials & Tools**

#### **Issues Caused By Cold Weather**

#### **Cold Workers:**



- Move Slower w/ Stiff Joints
- Lose Mobility In Layering
- Distracted by conditions

#### **Cold Material:**



- Adhesives & Compounds Don't Adhere
- Pipe & Materials Become Brittle& Inflexible
- Engines Won't Run

#### **Cold Tools & Batteries:**



- Increase Power Draw And Load On Internal Parts
- Deliver Less Runtime



#### Target Core Users In <u>Unheated Workspaces</u> Or Pre-Power Sites

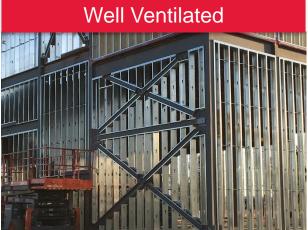
#### **Propane Heater**

**Electric Heater** 

**Central HVAC** 











For drywall to properly dry, propane heaters cannot be used because of the humidity they output. When drywalling begins, electricity is installed for users to transition to electric heaters.





















#### Capable Of Heating Up to 1,700 Sq Ft With A Single Heater

#### **Personal**

#### 9K Rated BTUs:

225 sqft ~1 Parking Space

A user's person, immediate workspace, or other specific spot



#### **Space**



#### 70K Rated BTUs

1,700 sqft ~1/2 Basketball Court

An area sized to fit a few individuals completing various tasks; includes both pre-occupancy residential and commercial spaces

#### **Commercial Site**

#### 650K Rated BTUs

16,250 sqft ~3 1/2 Basketball Courts

An area sized to fit multiple individuals completing various tasks; primarily open pre-occupancy commercial or industrial spaces









#### Users need heat in powerless spaces and phases of construction.

#### Problem

## Heat Is Needed Where There Is No Power, Corded Is Most Proliferated

- Users will rely on generators or rush in temporary power that may not be conveniently located to start a heater.
- Users will use radiant heaters which are designed for smaller spaces.



#### Solution

#### All-Day Runtime On Max Heat With M18

- 8 hours plus of runtime on an M18 XC 5.0 battery for all day use.
- Cordless portability to deliver heat where you need it.





#### Users need an Intuitively quick setup process.

#### **Problem**

## 1.) Hoses Are Lost Or Damaged 2.) Temperature Controls Are Difficult To Access

- Hoses are normally wrapped around the heater or stored with other equipment which causes damage or loss.
- Control interface on the base requires users to kneel or bend over to adjust.





#### Solution

# 1.) Hose Storage For Fast Connection 2.) Top Of Unit Controls For Quick Ignition & Adjustment

- Hose stored with the unit ready for a quick connection to the propane tank.
- On top of unit ignition and temperature controls can be accessed without kneeling on the ground.







#### Users need heat quickly at a distance.

#### **Problem**

## Corded Mid-Size Heaters Today Cap Out Around 60,000 BTUs

 To maintain a portable footprint, mid size heaters today cap out around 60K BTUs. More heaters are needed for larger spaces.



#### Solution

## 70,000 BTU Forced Air Heat For Larger Spaces

 In a small lightweight footprint, we deliver 200+ more sq ft of coverage than 60K BTU competition





## Fastest Setup. All Day Max Heat.

\*Primary Competitor



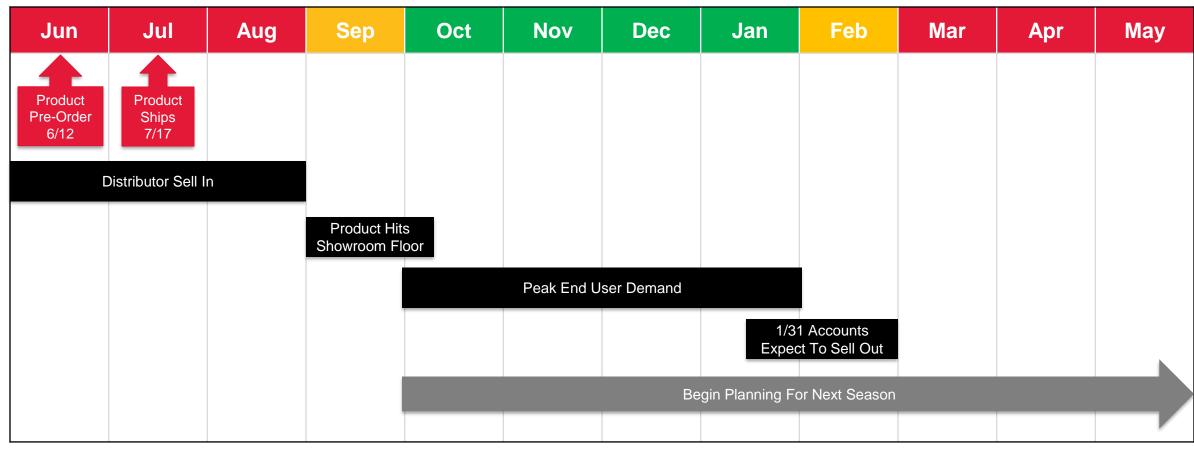
	1.0	
Brand	Milwaukee	Mr Heater
Model #	0801-20	MH60QFAV
Retail	\$229	\$162
вти	30,000 - 70,000	30,000 - 60,000
Area Heated	+1,700 sq/ft	1,500 sq/ft
DC Runtime	+8hrs	No
On Board Hose Wrap	Yes	No
User Interface Location	On Top	On Base
Secondary Intake	Yes	No
Debris Filter & Thermal Switch	Yes	Yes
AC Power	Yes	Yes

#### Watch Side By Side Setup Process (Click Here)





#### **Drive End User Demand From September - February**





Pre-Order Date: 6/12/2023 Show Online: 6/12/2023 Launch Ship Date: 7/17/2023



# FUNCTIONALITY



#### HIGHEST PERFORMING CORDLESS PROPANE HEATER

- 30,000 70,000 rated BTUs
- Variable temperature dial
- All day run time on M18 XC 5.0ah battery

#### **MOST USER-FRIENDLY PROPANE HEATER**

- AC/DC combability
- On-board hose storage
- User interface on top of unit
- Quick Start Guide for easy start up
- Compact and ergonomic design

#### **DURABLE AND RELIABLE UNIT**

- 1-year warranty
- Durable and wide base to help prevent tip-overs
- Functional and reliable thermocouple and ignitor
- Automatic unit shut off upon full battery discharge



Always use in accordance with the operator's manual

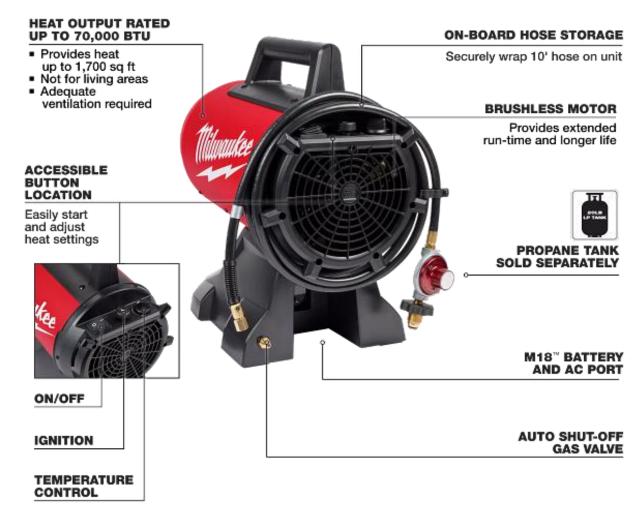
l	ITEM #	DESCRIPTION	UPC		
	0801-20	M18™ 70,000 BTU Forced Air Propane Heater	0045242563951		

50% OFF	HEAVY
PRICE	DUTY
\$200	\$183.30

iMAP				
\$229				



## FASTEST SET UP. ALL DAY MAX HEAT.





## **Training**

**Setup & Startup Instruction** 



**Side By Side Setup Demonstration** 



http://www.learntti.com/portal/Logincheck.aspx?logonURL=220b9375-1300-434d-bb89-1317226962e7|courses

### **Brandworks Assets**











- All Setup Info Available In Launch Email on Sharepoint
- Any Specific Needs Can Be Found By Working With Sales/Ops And Channel

Item#	Product Name	Do Not Show Online Until Date	Ship Date (When it ships from OB)	UPC (DPL)	List Price (DPL)	50% Off Cost (DPL)	HD Cost (DPL)	Suggested Retail	іМАР
0801-20	M18™ 70,000 BTU Forced Air Propane Heater	6/12/2023	7/17/2023	0045242563951	400	200	183.3	229	229



#### Q How long should I hold the ignitor?

The ignitor should be held for 15 seconds even if the heater ignites to ensure the heater will stay lit.

- Q What size propane tanks is this heater compatible with?
  - The heater is compatible with only 20 lb. propane tanks.
- Q Will the 70,000 BTU Forced Air Propane Heater continue running if the battery runs out? No, the heater will turn off. Power is required for the forced air fan and ignitor.
- Q How long will a 20lb propane tank last on high?

A 20 Lb. tank will last approximately 8 hrs. depending on many variables including the outdoor temperature.

- Q Should my heater smell like propane when I disconnect the tank?
  - To properly shut down the heater, close the valve of the propane tank and allow the heater to burn off the gas in the line before turning off.
- Q Can I use fuels other than Propane?

  No. Use liquid propane vapor (LP Gas) only.
- **Q** How should propane tanks be stored and transported?

Ensure the tank valve is completely closed and disconnected from the heater. Do not store tanks indoors or inside a vehicle. Secure the tank upright during transport.



Milwaukee Solution: Forced Air Propane Heater for heat coverage across larger spaces with an inexpensively clean and available fuel.

#### **Forced Air Vs Radiant Heaters**

- Forced Air: An Internal fan disperses heat across a large area. Requires power for the fan and optional electric start.
- <u>Radiant Heat:</u> Heated coils cover a small proximity. Power is not required.



#### **Propane** Vs Kerosene/Diesel

- <u>Propane:</u> Cleaner and less expensive heat source. Found readily at most gas stations in construction supply stores.
- <u>Kerosene/Diesel:</u> Messy, expensive and less readily available.

